



Business A Level

Why study business?

If you enjoy watching *The Apprentice* or *Dragons' Den*, this is the subject for you. This popular course is relevant to the world around us and provides students with an understanding of what makes a successful business and why some businesses fail. A Level Business is essentially a business management course. It prepares students for the world of management and helps to equip them with the skills and knowledge to manage a business and set up one of their own. This course will help prepare students to move into employment or progress onto university.

The course

Students learn primarily through the use of case studies of a range of businesses such as Apple, Tesco, Amazon, and Ryanair, as well as other topical business stories. If a business is in the news then we will use it to help develop your understanding and application of business theory. The course has a strong focus on written assessment to enable you to have the skills necessary to do well in your examinations. You will also experience learning through group work and presentations which will help you to develop your team working skills and confidence.

On the Business A level, you will study:

- > Marketing and people
- > Managing business activities
- > Business decisions and strategy
- > Global business

Career and Progression Opportunities

Many business students progress onto university to study business further and progress into careers in finance, sales, administration and marketing. It is also excellent for a range of management roles in the private or public sectors.

